



Program for:

Sample Customized Plan

This program created by:
The Institute of Advanced Medicine





## THE OPTIMIZE **NATURALLY PROGRAM**

### AN INTRODUCTION

'Optimize Naturally' is a simple, enjoyable and proven system of aligning your environment to Optimize your physical, mental and emotional capabilities.

Your environment controls up to 98% of the way in which many of your genes express themselves. This means the way in which they act physically and control virtually all aspects of your life.

Currently, you and almost everyone else on the planet, are operating at a sub-optimal level due to the effects of the environment. Processed foods, low nutrient intake, toxins and chemicals, electromagnetic fields and extremely low frequency influences are responsible for a breakdown in the body's normal day to day functions.

These functions are driven by two basic processes which are crucial to the way in which your physical body expresses. Firstly, the quality of new cells your body creates to repair itself and secondly, the nervous system and enzyme processes which are responsible for all bodily processes.

As the environment controls gene expression it is the most crucial aspect of producing Optimized cells, which in turn produce Optimized tissues, which in turn produce Optimized organs and finally systems and the entire organism - or Optimized you!

Your enzyme processes are entirely reliant on a constant supply of vitamins, minerals and amino acids for them to operate. Your nervous system is strongly affected by toxins, additives and EMF/ELF.

To Optimize yourself you need to ensure that these processes are working at their Optimized levels. Anything less the optimum and you feel the effects in a loss of function, which can be reflected in low energy, poor sleep, weak immune, poor concentration, irritability, general aches and pain, slow recovery, susceptibility to injury and more. If left in a sub-optimal state for too long then this can eventually lead to chronic health issues.

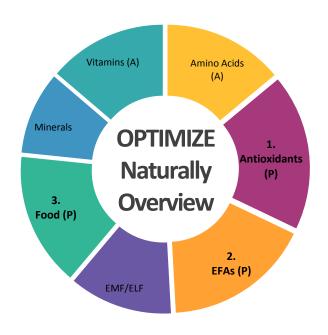
The 'Optimize naturally' program is designed to help identify many of the common environmental influences that could be leading to a less-than-optimum output of your genes and enzymes. Also, to provide you with a 90-Day Plan for dealing with these issues and optimising yourself through dietary and nutritional programs.

Optimisation is an awakening process, whereby you become aware of the effects of your environment on your body, you feel the positive choices that you make and you become responsible for your own destiny.

Dr Alfons Meyer



## KEY OPTIMIZATION OVERVIEW



| Foods to Avoid              | Summary                   |
|-----------------------------|---------------------------|
| Macadamia Nuts              | Zucchini                  |
| Cauliflower                 | Poppy Seeds               |
| Walnut                      | Lettuce                   |
| Cows Milk                   | Strawberry                |
| Blueberry                   | Barley                    |
| For full food avoid indicat | tors see table on page 20 |

| Additives to Avoid                                       | Summary  |
|--|--|
| E 330 Citric acid  | E 263 Calcium acetate, salt of acetic acid               |
| E 336 Monopotassium<br>tartrate, Dipotassium<br>tartrate | E 285 Sodium tetraborate,<br>Boric acid                  |
| E 123 Amaranth   | E 339 Monosodium phosphate,<br>Disodium p., Trisodium p. |
| E 150 c Ammoniac Caramel                                 | E 151 Brilliant black BN, black<br>PN                    |
| E 242 Dimethyl dicarbonate                               | E 153 Vegetable carbon                                   |
| For further information on fo                            | ood additives see page 22.                               |

| Category           | Indicator   | Information   |
|--------------------|---|---|
| Antioxidants       | Carotenoids   | For full results see the chart on page 10. For food sources refer to page 24. |
| EFAs               | Omega 9   | For full results see the chart on page 8. For food sources refer to page 24.  |
| Food               | Please refer to the list in your foods table on page 20 and your food additives table on page 22. | For full results see the chart on page 20.                                    |
| Amino Acids        | Isoleucine, Glutamine   | For full results see the chart on page 12. For food sources refer to page 24. |
| Vitamins           | Vit B <sub>3</sub>  | For full results see the chart on page 4. For food sources refer to page 24.  |
| Additives to Avoid | Please refer to the food additives table and link on page 22.                                     | For full results see the chart on page 22.                                    |

### **The Key Indicators Chart**

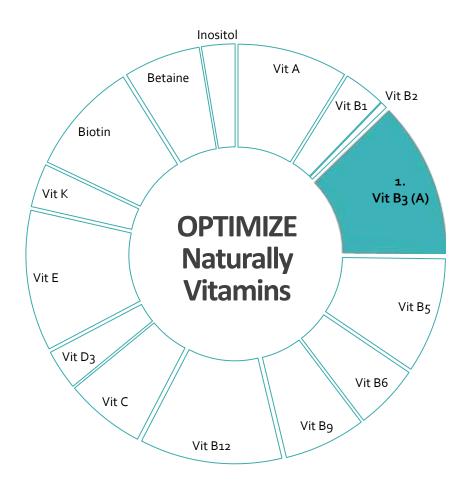
The larger the segment in the chart the higher the signature wave resonance intensity, which means the item is more of a **Priority** for you to address. Lesser items are marked **Advisory** or **Consider** and no indication means low relevance. These are indicators of underlying issues, which you should consider addressing using the suggested nutrient intake programs.



## **VITAMINS INDICATORS**

Advisory - Increase Intake





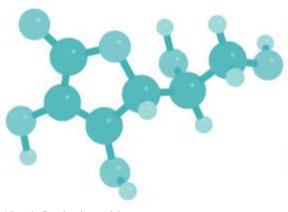
### **Category Indicator Chart**

An indication in the overview chart of any underlying issues and/or the matching of any symptoms on this page are not a physical property of the property ofdiagnosis of deficiency or associated illness. Always seek professional health advice when making nutritional and dietary changes



### VITAMINS

### ABOUT VITAMINS







Vitamins are organic compounds which are needed to sustain life. You get vitamins from food, because the human body either does not produce enough of them or none at all. An organic compound contains carbon. When an organism (living thing) cannot produce enough of an organic chemical compound that it needs in tiny amounts, and has to get it from food, it is called a vitamin. Vitamins play a vital role in the enzymatic processes of your body and a shortage of them in your diet can cause a host of health related problems.

## WHY Vitamins are vital to OUR WELLBEING

diets. One of these can be our daily poor sight, acne, eczema, psoriasis, hot flushes, shingles, vitiligo, health, mouth ulcers, gum disease

Too many vitamins would be very rare, but might result in:

- Concentrated urine
- Shortness of breath
- Circulatory issues
- \*There may be other symptoms/

## Vitamin RICH FOODS

- Seeds and
- Lentils
- Chickpeas
- Green
- Grains
- Peppers
- Chicken
- Fish
- Soy Beans
- Apricots

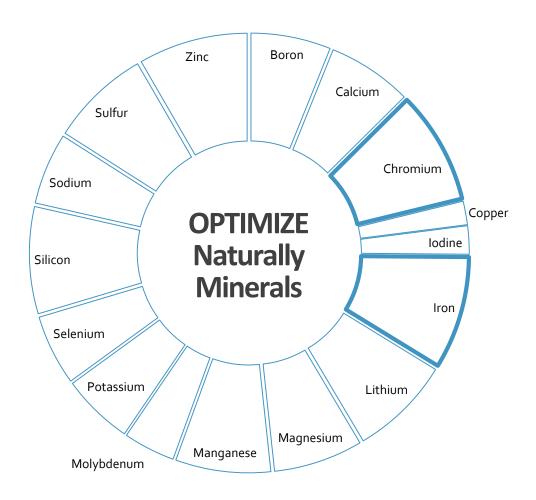
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## MINERALS INDICATORS

Consider - Increase Intake





### **Category Indicator Chart**

The above chart provides you with an overview of the Minerals indicators, which are specific to you. If this category is marked with a (Priority, Advisory or Consider) then these are items which you might wish to address through your nutritional regime.

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### **MINERALS**

### ABOUT MINERALS



Magnesium molecular model



Minerals are important for your body to stay healthy. Your body uses minerals for many different jobs, including building bones, making hormones and regulating your heartbeat.

#### There are two kinds of minerals: macro-minerals and trace minerals.

Macro-minerals are minerals your body needs in larger amounts. They include calcium, phosphorus, magnesium, sodium, potassium, chloride and sulphur. Your body needs just small amounts of trace minerals. These include iron manganese, copper, iodine, zinc, cobalt and selenium. The best way to get the minerals your body needs is by eating a wide variety of foods. However, even when eating a varied diet you often do not receive all of the required minerals and in the quantities the body needs. A broad spectrum mineral supplement should be considered.

## WHY Minerals are vital to OUR WELLBING

### A deficiency of Minerals in our body may cause:

Cramps, joint pain, palpitations, eczema, insomnia, irritability, anxiety, fatigue, depression, osteoporosis, hair loss, weak immune, hyperactivity, headaches, hypertension and many more.

may cause:

- Constipation
- Kidney stones
- Abdominal pain

diagnosis of deficiency or associated illness. Always seek professional health advice when making nutritional and dietary changes.

- Low blood pressure

## Mineral RICH FOODS

- Green Leafy
- Nuts (all)
- Whole
- Fish
- Shellfish
- Broccoli
- Cabbage
- Kale
- Brown Rice
- Eggs
- Mushrooms
- Seaweed
- Lentils
- Beans
- Tomatoes

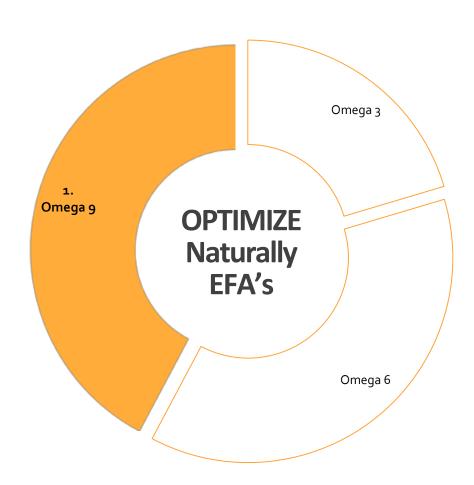
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## **ESSENTIAL FATTY ACIDS INDICATORS**



Priority - Increase Intake



### **Category Indicator Chart**

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## **ESSENTIAL FATTY ACIDS**

### ABOUT ESSENTIAL FATTY ACIDS





Omega 3 molecular model

Many fish varieties, including salmon, are a good source of EFAs

Essential fatty acids, as they sound, are fats that are necessary within the human body. Though you have probably often heard the word 'fats' and associated it with bad health, there are some essential fatty acids that are necessary for your survival.

Without them, you could cause serious damage to different systems within the body. However, essential fatty acids are also not usually produced naturally within the body. This means that you have to obtain essential fatty acids by adding them to your diet.

## WHY Essential Fatty Acids are vital to OUR WELLBING

### A deficiency of EFAs in

## EFA RICH FOODS

- Soy Bean

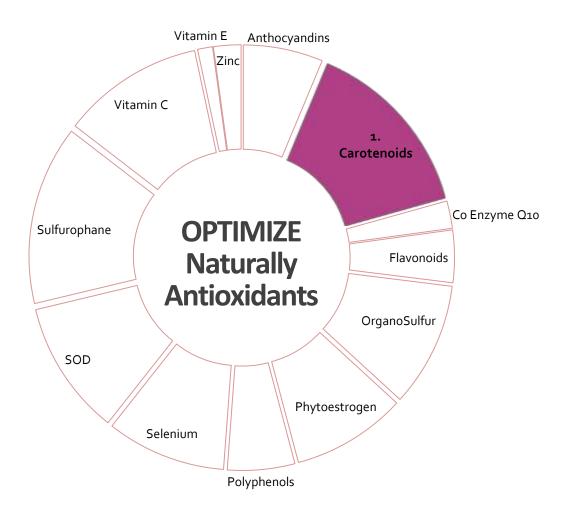
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## ANTIOXIDANTS INDICATORS

YOUR PERSONAL PROFILE

Priority - Increase Intake



### **Category Indicator Chart**

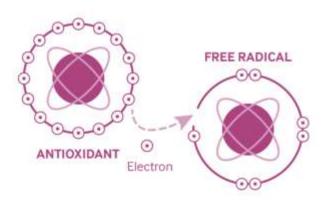
The above chart provides you with an overview of the Antioxidants indicators, which are specific to you. If this category is marked with a (Priority, Advisory or Consider) then these are items which you might wish to address through your nutritional regime.

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### **ANTIOXIDANTS**

### **ABOUT ANTIOXIDANTS**





 $Antioxidant\ neutralizing\ a\ free\ radical$ 

Many berry varieties, including blueberries, are a good source of antioxidants

Antioxidants are substances that may protect cells in your body from free radical damage that can occur from exposure to certain chemicals, smoking, pollution, radiation and as a by-product of normal metabolism. Dietary antioxidants include selenium, vitamin A and related carotenoids, vitamins C and E, plus various phytochemicals such as lycopene, lutein, and quercetin.

You can find these antioxidants in many different foods. There are large amounts of antioxidants in fruits, vegetables, nuts, and whole grains and smaller amounts of antioxidants in meats, poultry and fish.

## WHY Antioxidants are vital to OUR WELLBING

A deficiency of Antioxidants in our body may cause:

- Anemia
- Poor balance
- Muscle weakness
- Sight problems
- Inflammation (joint)
- Possible links to: cardiovascular disease, diabetes, hypertension, macular degeneration, mental illness, infertility and others.

Vitamins C and E can be toxic at high doses, causing diarrhea, nausea and cramping/wind.

Food intake of antioxidants presents very low risk.

\*There are other symptoms/conditions but these are some common ones.

### Antioxidant RICH FOODS

- Peppers
- Broccoli
- Blueberries
- Cabbage
- Cranberries
- Apricots
- Tomatoes
- Salmon
- Nuts and Seeds
- SardinesOnion
- Spinach
- Garlic

\*There are many other foods but these are some of the common examples.

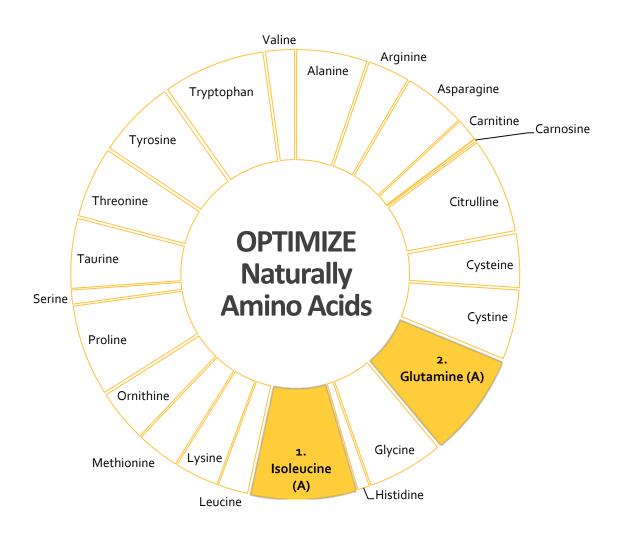
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## AMINO ACIDS INDICATORS

Advisory - Increase Intake





### **Category Indicator Chart**

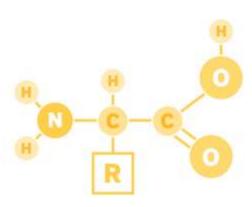
The above chart provides you with an overview of the Amino Acids indicators, which are specific to you. If this category is marked with a (Priority, Advisory or Consider) then these are items which you might wish to address through your nutritional regime.

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## **AMINO ACIDS**

### **ABOUT AMINO ACIDS**





Protein is needed by every living organism, and next to water, makes up the largest portion of our body weight since it is contained in muscles, organs, hair, etc. The protein used in making up the body is not directly derived from diet, but the dietary protein is broken down into amino acids, and the body then re-constitute these amino acids into the specific proteins needed.

Enzymes and hormones regulating body functions are also proteins. Amino acids are used in most body processes from regulating the way the body works to how the brain functions—they activate and utilize vitamins and other nutrients.

## WHY Amino Acids are vital to OUR WELLBING

## Amino Acid RICH FOODS

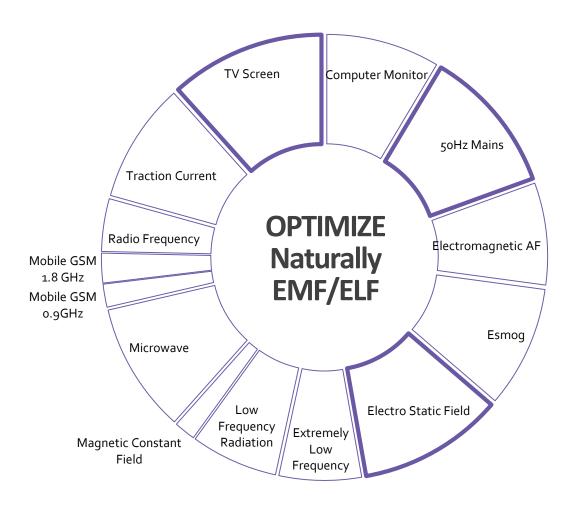
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## EMFS & ELFS INDICATORS

Consider - Reduce Exposure





### **Category Indicators Chart**

The above chart provides you with an overview of the EMF and ELF indicators, which are specific to you. If this category is marked with a (Priority, Advisory or Consider) then these are considered items which you might wish to address through your nutritional regime.

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### **EMFS & ELFS**

ABOUT ELECTROMAGNETIC FREQUENCIES & EXTREMELY LOW FREQUENCIES





Modern day electrical supply and technologies are largely powered by or utilize frequencies at the very low spectrum range. These are considered non-ionizing forms of EM radiation in the 50Hz to 1GHz range. There are many forms of natural EM radiation like visible light or ultra violet, even the body and its cells have a very weak EM field. Modern forms of EM radiation appear not to be very compatible with the body's own EM fields and this is starting to create knock on health concerns.

## Reduce exposure to EMFs & ELFs

Some countries now recognize the condition Electrohypersensitivity (EHS). Skin rashes, swollen glands, burning sensation, brain fog, palpitations, headaches, nausea and even flu like symptoms.

\*There are other symptoms/conditions

If you feel like you may suffer from EHS or would just like to reduce your daily exposure then avoidance is key. Switch off Wi-Fi when not used (especially at night), use hands free function on all phones, avoid microwave foods, avoid sleeping next to electrical supply. Minimize electrical usage. EMF appears to deplete calcium so supplementation could be advisable.

## Try to reduce use of:

- Mobile Phones
- Wi-Fi
- Power lines
- Household Electrics
- Electrical
- devices • MRI
- Microwave
- Navigation
- TV and computer
- DECT Phones
- \*There are many other sources but these are some of the common examples.

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## 90 DAY FOOD AVOIDANCE

WARNING – THIS IS NOT A FOOD ALLERGY TEST.
The foods listed here should be avoided for the next 90-days only. ALL KNOWN ALLERGIES must continue to be avoided at all times.

### Priority - Avoidance Recommended

| Food Indicat | ors            |                |                  |                |
|--------------|----------------|----------------|------------------|----------------|
| DAIRY        | Banana         | Pomegranate    | Pistachios       | Leek           |
| Cheese       | Blackberry     | Raspberry      | Poppy Seeds      | Lettuce        |
| Cows Milk    | Blueberry      | Rhubarb        | Safflower        | Mushroom       |
| Eggs         | Cantaloupe     | Strawberry     | Sesame           | Olives         |
| Goats Milk   | Cherry, red    | Tangerine      | Soy              | Onion          |
| Sheep Milk   | Currants       | Watermelon     | Sunflower        | Parsnip        |
| BEVERAGES    | Dates          | GRAINS         | Walnut           | Peas           |
| Beer         | Elderberry     | Barley         | VEGETABLES       | Peppers, green |
| Chocolate    | Figs           | Buckwheat      | Sprouts, alfalfa | Potatoes       |
| Coffee       | Gooseberry     | Millet         | Artichoke        | Pumpkin        |
| Liquor       | Grapefruit     | Oats           | Asparagus        | Red Pepper     |
| Tea, black   | Grapes, green  | Quinoa         | Avocado          | Soybeans       |
| Wine         | Grapes, purple | Rice           | Beets            | Spinach        |
| FISH         | Honeydew       | Rye            | Broccoli         | Sprouts, bean  |
| Clams        | Kiwi           | Spelt          | Brussel Sprouts  | Tomatoes       |
| Cod          | Lemon          | Wheat          | Cabbage          | Yams           |
| Crab         | Lime           | Wild Rice      | Carrot           | Zucchini       |
| Herring      | Loganberry     | NUTS/SEEDS     | Cauliflower      | MEATS          |
| Flounder     | Mango          | Almond         | Celery           | Beef           |
| Salmon       | Mulberry       | Brazil Nuts    | Chili Pepper     | Chicken        |
| Shrimp       | Orange         | Cashew         | Corn             | Duck           |
| Sole         | Papaya         | Coconut        | Cucumber         | Goose          |
| Trout        | Peach          | Hazelnut       | Eggplant         | Lamb           |
| Tuna         | Pear           | Lentils        | Garbanzo Beans   | Pork           |
| FRUIT        | Pineapple      | Macadamia Nuts | Garlic           | Turkey         |
| Apple        | Plum,yellow    | Peanuts        | Green Beans      | Venison        |
| Apricot      | Plums, purple  | Pecans         | Kidney Beans     |                |

The food indicators list is from the signature wave intensity measurement and NOT a physical intolerance or allergy. Please continue to avoid foods that you know physically affect you. Please avoid these foods in RED for a 90 day period.

Any indication in this report of an underlying food sensitivity does not relate to physical food Allergies. For allergy advice seek a medical profressional. **If you know you are ALLERGIC to foods, you must always avoid them.** Please refer to Food Sensitivity page.



## FOOD AVOIDANCE

WARNING – THIS IS NOT A FOOD ALLERGY TEST.
The foods listed here should be avoided for the next 90-days only. ALL KNOWN ALLERGIES must continue to be avoided at all times.

### **ABOUT FOOD SENSITIVITIES**

Food allergy can be a serious medical condition and does affecting up to 15 million people in the United States alone. Children are affected with up to 1 in 13 showing symptoms. You will probably already know your own intolerances, however these underlie indicators may assist you in your quest for improved knowledge.

Brushing up on the facts, learning all you can about your food is often the key to staying safe and living well. After all we are what we eat – better still we are what we absorb!

### **IMMUNE SYSTEM & LEAKY GUT**

The job of the body's immune system is to identify and destroy germs (such as bacteria or viruses) that make you sick. A food allergy results when the immune system mistakenly targets a harmless food protein – an allergen – as a threat and attacks it. This can happen on several levels from allergies, which can be fatal to sensitivities which often go unnoticed until the food is avoided.

## Common food SENSITIVITIES & SYMPTOMS

Banana

Dairy

Wheat (Gluten)

Corn

Seafood

Citrus Fruits

Onions/Garlic

**Peppers** 

\*There are many other foods but these are some common examples.

Allergic reactions (rash,

breathing difficulty,

headaches)

Wind and bloating

Stomach Cramps

Nausea

Diarrhea/Constipation

Joint pain

Tiredness after meals

\*There are other symptoms/conditions but these are some common ones.

PLEASE NOTE: Any indication in this report of an underlying food sensitivity does not relate to physical food allergies. For allergy advice seek a medical professional. If you know you are ALLERGIC to foods, you must always avoid these.

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## 90 DAY FOOD ADDITIVE AVOIDANCE

Priority - Avoidance Recommended

| Food Additives Indicators     |  |
|-------------------------------|--|
| E 330 Citric acid             | E 263 Calcium acetate, salt of acetic acid |
| E 336 Monopotassium tartrate, | E 285 Sodium tetraborate, Boric acid       |
| E 123 Amaranth                | E 339 Monosodium phosphate, Disodium p.,   |
| E 150 c Ammoniac Caramel      | E 151 Brilliant black BN, black PN         |
| E 242 Dimethyl dicarbonate    | E 153 Vegetable carbon                     |

The above list provides you with an overview of the food additives avoidance indicators for the client named in this report. It is recommended that the foods additives listed are avoided for the foreseeable future (minimum 90-day period).



## YOUR PERSONAL OPTIMIZE NATURALLY 90 DAY PLAN

### Step 1

START Day 1

The first and easiest step to optimizing is to avoid foods which might be causing stress to your body's digestive or immune system. Dealing with food sensitivities can drain the body's energy resources and stop the absorption of nutrients which are crucial to enzyme and metabolic function. See the table below for foods that you should avoid for a minimum of 90-days.

| Macadamia Nuts | Cauliflower | Walnut  | Cows Milk  | Blueberry |
|----------------|-------------|---------|------------|-----------|
| Zucchini       | Poppy Seeds | Lettuce | Strawberry | Barley    |

### Step 2

START Day 1

The second step of optimization is to avoid toxins, EMFs/ELFs and food additives, which could be compromising your enzyme function through key nutrient depletion and contributing to poor cellular expression and metabolic function. Use the links below to download documents which will indicate common sources of these so that you can easily avoid them.

### **CLICK Here for more Food Additives Information**

### Step 3

START Day 1

Step 3 of the optimizing process is to ensure that you are absorbing enough nutrients from the foods you are eating to fully support all of the enzymes processes in the body. A good quality digestive enzyme can support the breakdown of foods in the stomach so that nutrients can be readily released for the body to process and use. A <u>natural multi-strain</u> probiotic will further assist with the breakdown and absorbion of nutrients from the food you eat and ensure that the body's daily nutritional needs are supported.

### Step 4

START Day 1

The next step for optimization is to ensure that the quality of your drinking water will support your body's need for hydration, waste removal and cellular communication. Water containing high levels of toxins (typical tap water) cannot be readily used by the body for its key functions. Ensure that you have a regular source of good quality drinking water and drink 1.5-2 liters daily.

### Step 5

START Day 30

The next step for optimization is to increase your dietary intake of the foods which will help address the priority and advisory nutritional indicators highlighted in your report. This will help you to meet your body's nutritional needs and all around enzyme and metaboolics function. See table Step 5 on page 24 for foods recommended for you.

### Step 6

START Day 60

The final step of the optimizing naturally plan is to help your body to get rid of the Toxic, Microbiological and EMF/ELF factors which are contributing to poor cellualr expression and metabolic function. See the table on page 24 for the specific foods and recommendations suggested for you.



## YOUR PERSONAL OPTIMIZE NATURALLY PROGRAM

| Optimize           | Suggested Food Sources   |
|--------------------|--|
| Indicator          | Day 30-90 (introduce as many foods as you can, at least 2 for each indicator)  |
| (STEP 5 -          |  |
| Nutrition)         |  |
| Carotenoids        | Sweet potatoes, carrots, tomato juice, cantaloupe, apricots, spinach, broccoli, parsley, lemon, cabbage  |
| Omega 9            | Olive oil, rapeseed oil, peanut oil, coconut oil, lard, beef fat, sesame oil, avocado, cocoa butter, almond oil, corn oil, sunflower oil, grape seed oil, butter, soya oil |
| Isoleucine         | Trout, pumpkin seeds, turkey, chicken, cheddar cheese, peanuts, walnuts  |
| Glutamine          | Fish, meat, beans, dairy products, papaya, celery, parsley, spinach, cabbage   |
| Vit B <sub>3</sub> | Beets, brewer's yeast, turkey, chicken, salmon, swordfish, tuna, sunflower seeds, peanuts, brown rice, almonds   |
| Chromium           | Brewer's yeast, brown rice, cheese, whole grains, dried beans, blackstrap molasses, beef, chicken, corn, eggs, mushrooms, potatoes, parsnip, capsicum, molasses            |
| Iron               | Spirulina, kelp, pumpkin seeds, sesame seeds, cocao, brazil nuts, cashew nuts, almonds, meat, fish, poultry, lentils and beans, grains                                     |

| Optimize Indicator (STEP 6 – EMF/ELF) | Suggested Food/Supplement Sources |
|---------------------------------------|-----------------------------------|
|                                       |                                   |
|                                       |                                   |
|                                       |                                   |

If you find adding the suggested foods to your diet difficult, then you can choose to supplement your diet with nutritional supplements. Supplementation is not a replacement for eating a balanced and healthy diet but can be a way of helping to increase your intake of specific nutrients or nutrient groups. When taking supplements for toxin and microbiological support you should seek the advice of a qualified health professional who can advise you on the products and processes involved.



The process of optimizing varies for everyone and it's important to keep a track of the changes over time. Once a more optimized you becomes the norm it's sometimes difficult to remember how things used to be. Keeping a record of your journey helps you to quantify the changes and motivates you to keep them. Be sure to schedule in the 4 dates that you are going to complete the questionnaires at the start and ensure you give yourself enough time to complete this thoughtfully.

| DAY 1                    |                   |   |   |   |   |   |   |   |   |     |    | DATE             |
|--------------------------|-------------------|---|---|---|---|---|---|---|---|-----|----|------------------|
| SYMPTOM                  | SCALE             | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9   | 10 | SCORE            |
| TIRED                    | Extremely         |   |   |   |   |   |   |   |   |     |    | Never            |
| TEMPERAMENT              | Racy              |   |   |   |   |   |   |   |   |     |    | Calm             |
| A LITTLE SNAPPY          | Very Bad Tempered |   |   |   |   |   |   |   |   |     |    | Placid           |
| A LITTLE EMOTIONAL       | Highly            |   |   |   |   |   |   |   |   |     |    | Balanced         |
| FOOD DOESN'T DIGEST      | Uncomfortable     |   |   |   |   |   |   |   |   |     |    | No Problem       |
| SHORT TERM MEMORY        | Forget Easily     |   |   |   |   |   |   |   |   |     |    | Great Memory     |
| SUGAR CRAVINGS           | Love Sweets       |   |   |   |   |   |   |   |   |     |    | Don't Need Sugar |
| LIBIDO                   | Very Low          |   |   |   |   |   |   |   |   |     |    | High             |
| COLD HANDS OR FEET       | Very Cold         |   |   |   |   |   |   |   |   |     |    | Normal           |
| FEELING OF HOPELESSNESS  | Depressed         |   |   |   |   |   |   |   |   |     |    | Life is Good     |
| MIGRAINES                | Extreme           |   |   |   |   |   |   |   |   |     |    | No Headaches     |
| THRUSH                   | Frequently        |   |   |   |   |   |   |   |   |     |    | Never            |
| BOWEL MOVEMENTS          | Irregular         |   |   |   |   |   |   |   |   |     |    | Frequent/Normal  |
| CONSTIPATION             | 10 Days Apart     |   |   |   |   |   |   |   |   |     |    | Every Day        |
| APPETITE                 | Always Snacking   |   |   |   |   |   |   |   |   | Е   |    | Never Hungry     |
| ACNE                     | Extreme           |   |   |   |   |   |   |   |   |     |    | Nil              |
| VOICE                    | Very Deep         |   |   |   |   |   |   |   |   |     |    | Soft             |
| HIGHLY STRUNG            | Volatile          |   |   |   |   |   |   |   |   |     |    | Calm             |
| IRRITABLE BOWEL SYNDROME | Bad               |   |   |   |   |   |   |   |   | , , |    | No               |
| SLEEP PATTERNS           | Poor              |   |   |   |   |   | Ç |   |   |     |    | Very Good        |
| NUMBER OF HOURS OF SLEEP | 10 or More        |   |   |   |   |   |   |   |   |     |    | 5—8              |
| RESTLESS LEGS            | Often             |   |   |   |   |   |   |   |   |     |    | Never            |
| LOWER BACK PAIN          | Extreme           |   |   |   |   |   |   |   |   |     |    | Never            |
| WIND / BLOATING          | Often             |   |   |   |   |   |   |   |   |     |    | Never            |



The process of optimizing varies for everyone and it's important to keep a track of the changes over time. Once a more optimized you becomes the norm it's sometimes difficult to remember how things used to be. Keeping a record of your journey helps you to quantify the changes and motivates you to keep them. Be sure to schedule in the 4 dates that you are going to complete the questionnaire at the start and ensure you give yourself enough time to complete this thoughtfully.

| DAY 30                   |                   |   |   |   |   |   |   |   |    |    | DATE             |      |
|--------------------------|-------------------|---|---|---|---|---|---|---|----|----|------------------|------|
| SYMPTOM                  | SCALE             | 1 | 2 | 3 | ŧ | 6 | 7 | 8 | 9  | 10 | s                | CORE |
| TIRED                    | Extremely         |   |   |   |   |   |   |   |    |    | Never            |      |
| TEMPERAMENT              | Racy              |   |   |   |   |   |   |   |    |    | Calm             |      |
| A LITTLE SNAPPY          | Very Bad Tempered |   |   |   |   |   |   |   |    |    | Placid           |      |
| A LITTLE EMOTIONAL       | Highly            |   |   |   |   |   |   |   |    |    | Balanced         |      |
| FOOD DOESN'T DIGEST      | Uncomfortable     |   |   |   |   |   |   |   |    |    | No Problem       |      |
| SHORT TERM MEMORY        | Forget Easily     |   |   |   |   |   |   |   |    |    | Great Memory     |      |
| SUGAR CRAVINGS           | Love Sweets       |   |   |   |   |   |   |   |    |    | Don't Need Sugar |      |
| LIBIDO                   | Very Low          |   |   |   |   |   |   |   |    |    | High             |      |
| COLD HANDS OR FEET       | Very Cold         |   |   |   |   |   |   |   |    |    | Normal           |      |
| FEELING OF HOPELESSNESS  | Depressed         |   |   |   |   |   |   |   |    |    | Life is Good     |      |
| MIGRAINES                | Extreme           |   |   |   |   |   |   |   |    |    | No Headaches     |      |
| THRUSH                   | Frequently        |   |   |   |   |   |   |   |    |    | Never            |      |
| BOWEL MOVEMENTS          | Irregular         |   |   |   |   |   |   |   |    |    | Frequent/Normal  |      |
| CONSTIPATION             | 10 Days Apart     |   |   |   |   |   |   |   |    |    | Every Day        |      |
| APPETITE                 | Always Snacking   |   |   |   |   |   |   |   |    |    | Never Hungry     |      |
| ACNE                     | Extreme           |   |   |   |   |   |   |   |    |    | Nil              |      |
| VOICE                    | Very Deep         |   |   |   |   |   |   |   | ij |    | Soft             |      |
| HIGHLY STRUNG            | Volatile          |   |   |   |   |   |   |   |    |    | Calm             |      |
| IRRITABLE BOWEL SYNDROME | Bad               |   |   |   |   |   |   |   |    |    | No               |      |
| SLEEP PATTERNS           | Poor              |   |   |   |   |   |   |   |    |    | Very Good        |      |
| NUMBER OF HOURS OF SLEEP | 10 or More        |   |   |   |   |   |   |   |    |    | 5—8              |      |
| RESTLESS LEGS            | Often             |   |   |   |   |   |   |   |    |    | Never            |      |
| LOWER BACK PAIN          | Extreme           |   |   |   |   |   |   |   |    |    | Never            |      |
| WIND / BLOATING          | Often             |   |   |   |   |   |   |   |    |    | Never            |      |



The process of optimizing varies for everyone and it's important to keep a track of the changes over time. Once a more optimized you becomes the norm it's sometimes difficult to remember how things used to be. Keeping a record of your journey helps you to quantify the changes and motivates you to keep them. Now is the time to book yourself for a rescan, which should be as close as possible to the end of the go-days and after you have completed the final self-check.

| DAY 60                   |                   |  |  |  |  |  | DATE             |      |
|--------------------------|-------------------|--|--|--|--|--|------------------|------|
| SYMPTOM                  | SCALE             |  |  |  |  |  |                  | SCOR |
| TIRED                    | Extremely         |  |  |  |  |  | Never            |      |
| TEMPERAMENT              | Racy              |  |  |  |  |  | Calm             |      |
| A LITTLE SNAPPY          | Very Bad Tempered |  |  |  |  |  | Placid           |      |
| A LITTLE EMOTIONAL       | Highly            |  |  |  |  |  | Balanced         |      |
| FOOD DOESN'T DIGEST      | Uncomfortable     |  |  |  |  |  | No Problem       |      |
| SHORT TERM MEMORY        | Forget Easily     |  |  |  |  |  | Great Memory     |      |
| SUGAR CRAVINGS           | Love Sweets       |  |  |  |  |  | Don't Need Sugar |      |
| LIBIDO                   | Very Low          |  |  |  |  |  | High             |      |
| COLD HANDS OR FEET       | Very Cold         |  |  |  |  |  | Normal           |      |
| FEELING OF HOPELESSNESS  | Depressed         |  |  |  |  |  | Life is Good     |      |
| MIGRAINES                | Extreme           |  |  |  |  |  | No Headaches     |      |
| THRUSH                   | Frequently        |  |  |  |  |  | Never            |      |
| BOWEL MOVEMENTS          | Irregular         |  |  |  |  |  | Frequent/Normal  |      |
| CONSTIPATION             | 10 Days Apart     |  |  |  |  |  | Every Day        |      |
| APPETITE                 | Always Snacking   |  |  |  |  |  | Never Hungry     |      |
| ACNE                     | Extreme           |  |  |  |  |  | Nil              |      |
| VOICE                    | Very Deep         |  |  |  |  |  | Soft             |      |
| HIGHLY STRUNG            | Volatile          |  |  |  |  |  | Calm             |      |
| IRRITABLE BOWEL SYNDROME | Bad               |  |  |  |  |  | No               |      |
| SLEEP PATTERNS           | Poor              |  |  |  |  |  | Very Good        |      |
| NUMBER OF HOURS OF SLEEP | 10 or More        |  |  |  |  |  | 5—8              |      |
| RESTLESS LEGS            | Often             |  |  |  |  |  | Never            |      |
| LOWER BACK PAIN          | Extreme           |  |  |  |  |  | Never            |      |
| WIND / BLOATING          | Often             |  |  |  |  |  | Never            |      |



Compare your self-check questionnaires from day 1 to day 90 to get a feel for some of the tangible changes that optimization has brought about already. Changes can vary but should generally be on an upward trend. If they are then you can see for yourself that the process of optimizing is boosting your enzymes function; helping your genes to produce better cells; promoting an adaptable nervous system and overall improving your metabolic function. **Now get your re-scan and keep up the good work and continue to Optimize.** 

| DAY 90                   |                   |   |   |    |   |   |   |   |   |    | DATE             |      |
|--------------------------|-------------------|---|---|----|---|---|---|---|---|----|------------------|------|
| SYMPTOM                  | SCALE             | 2 | 3 | 4  | 5 | 6 | 7 | 8 | 9 | 10 | S                | CORE |
| TIRED                    | Extremely         |   |   |    |   |   |   |   |   |    | Never            |      |
| TEMPERAMENT              | Racy              |   |   |    |   |   |   |   |   |    | Calm             |      |
| A LITTLE SNAPPY          | Very Bad Tempered |   |   |    |   |   |   |   |   |    | Placid           |      |
| A LITTLE EMOTIONAL       | Highly            |   |   |    |   |   |   |   |   |    | Balanced         |      |
| FOOD DOESN'T DIGEST      | Uncomfortable     |   |   |    |   |   |   |   |   |    | No Problem       |      |
| SHORT TERM MEMORY        | Forget Easily     |   |   |    |   |   |   |   |   |    | Great Memory     |      |
| SUGAR CRAVINGS           | Love Sweets       |   |   |    |   |   |   |   |   |    | Don't Need Sugar |      |
| LIBIDO                   | Very Low          |   |   |    |   |   |   |   |   |    | High             |      |
| COLD HANDS OR FEET       | Very Cold         |   |   |    |   |   |   |   |   |    | Normal           |      |
| FEELING OF HOPELESSNESS  | Depressed         |   |   |    |   |   |   |   |   |    | Life is Good     |      |
| MIGRAINES                | Extreme           |   |   |    |   |   |   |   |   |    | No Headaches     |      |
| THRUSH                   | Frequently        |   |   |    |   |   |   |   |   |    | Never            |      |
| BOWEL MOVEMENTS          | Irregular         |   |   |    |   |   |   |   |   |    | Frequent/Normal  |      |
| CONSTIPATION             | 10 Days Apart     |   |   |    |   |   |   |   |   | Π  | Every Day        |      |
| APPETITE                 | Always Snacking   |   |   |    |   |   |   |   |   |    | Never Hungry     |      |
| ACNE                     | Extreme           |   |   |    |   |   |   |   |   |    | Nil              |      |
| VOICE                    | Very Deep         |   |   |    |   |   |   |   |   |    | Soft             |      |
| HIGHLY STRUNG            | Volatile          |   |   |    |   |   |   |   |   |    | Calm             |      |
| IRRITABLE BOWEL SYNDROME | Bad               |   |   |    |   |   |   |   |   |    | No               |      |
| SLEEP PATTERNS           | Poor              |   |   |    |   |   |   |   |   |    | Very Good        |      |
| NUMBER OF HOURS OF SLEEP | 10 or More        |   |   | Q. |   |   |   |   |   |    | 5—8              |      |
| RESTLESS LEGS            | Often             |   |   |    |   |   |   |   |   |    | Never            |      |
| LOWER BACK PAIN          | Extreme           |   |   |    |   |   |   |   |   |    | Never            |      |
| WIND / BLOATING          | Often             |   |   |    |   |   |   |   |   |    | Never            |      |



# OPTIMIZED NUTRITION is the key to WELLNESS

### WHAT NUTRITION DOES FOR YOUR BODY ...

Powers all the processes in your body

Boosts your immune system

Helps you achieve better sleep

Cleanses your body of toxins

Assists you to maintain a healthy weight

Promotes good sexual health

Improves your performance

Can help you live to a healthy age

Optimizes your wellness



## What could be stopping you from getting OPTIMIZED NUTRITION?

### **Nutrient Intake**

Many soils are depleted of key nutrients and those that do exist are much lower than a generation ago. Even a healthy diet may not provide you with enough nutrients.

### **Processed Foods**

These foods have a very low nutritional value—known as empty calories/carbs they actually create a deficit of key nutrients for the body.

### Convenience

We like convenience in foods but it comes at a cost—the convenient options often have very low nutritional value.

### Lifestyles

Lifestyles of high stress deplete the body of many nutrients and when combined with other factors leave many people malnourished of micro-nutrients.



## IT'S TIME TO STOP JUST SURVIVING ... & START OPTIMIZING!



Thank you for investing your time and resources to get your 'Optimize 90 Day Plan'.

Time is more valuable than money. You can get more money but you can't get more time and as they say, 'At the end of the day prevention is far better than cure.'

It's your body, so why not let it do the talking.

eve Fleisch - 2/25/201

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#### **DISCLAIMER:**

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